



BRUSH CREEK **K**COMMUNITY PARTNERS  
*growing kansas city*

# BRUSH CREEK CORRIDOR CHRONICLE

February 2011

## In This Issue

**Nelson-Atkins' Bloch Building Named One Of World's Most Beautiful**

**Kauffman CEO Presents Recommendations For Economic Growth Without Adding To The Deficit**

**Rockhurst Garage Brings New Retail Space To Troost Avenue**

**Toyota Showcases Next Generation At UMKC**

**Coming Up In The Corridor**

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newsletter with others!

## Dear Kathy,

Hooray! Hooray! It's spring! It's spring!! Or darned close.

So its time to look forward to new ideas and innovation. In this issue of the *Brush Creek Corridor Chronicle*, we've got new cars, a new garage with a green wall and ground level retail space, and new ideas to grow the economy. And one of the newest additions to our cultural environment is ranked on par with architectural icons from around the world.

And there's a lot going on in the Brush Creek Corridor to educate, enlighten and entertain. So with the nicer weather, venture out and take advantage of these world class opportunities, and enjoy what's here along Brush Creek.

Happy Spring!

Carol Grimaldi  
Executive Director  
Brush Creek Community Partners

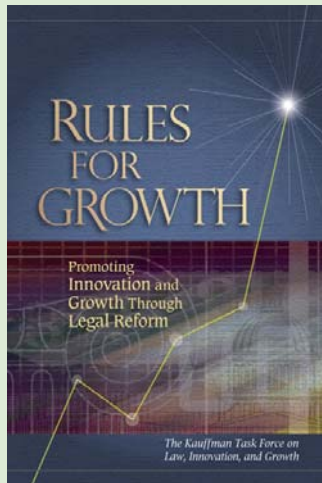
**NELSON-ATKINS' BLOCH BUILDING  
NAMED ONE OF WORLD'S MOST BEAUTIFUL**

The Bloch Building expansion to The Nelson-Atkins Museum of Art has been included in *Travel+Leisure* magazine's February list of the twelve most beautiful buildings in the world, alongside such iconic structures as The Guggenheim Museum in Spain and the Chrysler Building in New York City. The magazine cited the iridescent frosted-glass buildings, calling them "absolutely magical at dusk when they begin to glow." The magazine also praises the Noguchi Sculpture Court, calling it "a minimalist space created by the famed Japanese-American artist that cleverly blurs the line between indoors and out."



The Bloch Building has won many national and international awards since its opening in June 2007. The 165,000-square-foot expansion increased museum space by more than 70 percent and features five distinct "lenses" of expansive galleries.

## KAUFFMAN CEO PRESENTS RECOMMENDATIONS FOR ECONOMIC GROWTH WITHOUT ADDING TO THE DEFICIT



Following President Obama's increased focus on regulatory reform and his call for innovation during the State of the Union Address, Carl Schramm, president and chief executive officer of the Ewing Marion Kauffman Foundation, has urged policymakers to adopt specific rule changes that will accelerate economic growth through innovation and entrepreneurship. At the second annual Kauffman State of Entrepreneurship address, titled "The Rules for Growth," Schramm cited data illustrating that the majority of all job creation in the United States is driven by young firms and emphasized how changes to specific laws and regulations could enable startups to grow more rapidly without adding to the deficit.

The foundation has published the book *Rules for Growth*, with recommendations to accelerate economic growth and innovation by reforming U.S. immigration laws, the tax code and intellectual property laws, as well as improving university technology licensing practices. *Rules for Growth* is available for free download at [www.kauffman.org/rulesforgrowth](http://www.kauffman.org/rulesforgrowth) or clicking on the image.

## ROCKHURST GARAGE BRINGS NEW RETAIL SPACE TO TROOST AVENUE

Rockhurst University will break ground on a new parking garage at Troost Avenue and Rockhurst Road (52nd Street) on March 4 that will include 10,000 square feet of space for businesses and services on its ground level fronting Troost. Potential tenants include a health clinic and a small convenience store. The façade also will include space for the Troost bus rapid transit line MAX station. Actual construction is scheduled to begin the week of March 7 and is scheduled for completion December 31.



The \$9 million investment launches the first phase of a campus facilities master plan that calls for a new academic building, a new student residence hall and the renovation of historic Sedgwick Hall. The master plan, including the design for the Rockhurst University North Parking Garage with a green wall, was developed in partnership with leaders from the surrounding neighborhood associations. *(Drawing by BNIM.)*

## TOYOTA SHOWCASES NEXT GENERATION AT UMKC



Toyota Motor Sales, U.S.A. introduced several of its plug-in hybrid electric and hydrogen fuel cell vehicles on the University of Missouri-Kansas City campus in February. In recognition of National Engineers Week, UMKC's School of Computing and Engineering brought in Bill Reinert, national manager of Toyota Motor Corporation's Advanced Technology Group, to speak to UMKC friends, faculty, staff and students and offered test drives of several new vehicles. Reinert is a

1974 graduate of UMKC's College of Arts & Sciences. Here, UMKC Chancellor Leo Morton prepares for his test drive in one of the next generation vehicles. *(Photo by UMKC University Communications.)*

## COMING UP IN THE CORRIDOR

### KAUFFMAN SCHOOL INFORMATION SESSIONS

The Kauffman School will be enrolling fifth grade students living within the Kansas City, Missouri School District for the 2011-2012 school year. Upcoming information sessions for the college preparatory charter school will be held:

- Tuesday, March 1, 6:30 to 7:30 p.m., Southeast Community Center, 4201 E. 63<sup>rd</sup> Street;
- Saturday, March 5, 10:30 to 11:30 a.m., Kauffman Conference Center, 4801 Rockhill Road; and
- Tuesday, March 8, 6:30 to 7:30 p.m., Brush Creek Community Center, 3801 Emanuel Cleaver II Boulevard.



Enrollment forms must be received electronically by 5 p.m. Friday, March 11 or postmarked by March 11 to be eligible for the enrollment lottery. For more information or enrollment forms, click on the image.

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## LINDA HALL LIBRARY LECTURE FEATURES THEORETICAL PHYSICIST BRIAN GREENE

**Date:** Thursday, March 3

**Time:** 7:00 pm

**Fees:** Free, seating is limited so tickets are required.

**Location:** Unity Temple, 707 West 47th Street

Brian Greene, author and professor of mathematics and physics at Columbia University presents *Breakthrough Thinking: Challenging What We Know*. Dr. Greene is a leading theoretical physicist and entertaining communicator of cutting-edge scientific concepts.

For more information click [here](#).

To reserve tickets, contact Eric Ward at 816-926-8753.



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## ORIGINAL RULES OF BASKET BALL AT THE NELSON-ATKINS MUSEUM OF ART

**Date:** March 5 through May 29

**Time:** Wednesday, 10 a.m. - 4 p.m.  
Thursday/Friday, 10 a.m. - 9 p.m.  
Saturday, 10 a.m. - 5 p.m.  
Sunday, Noon - 5 p.m.

**Fees:** Free, timed tickets required

**Location:** Nelson-Atkins Museum of Art,  
4525 Oak Street



Sports enthusiasts for sure will want to come see the original typed piece of paper outlining the "rules of basketball" written in 1891 by James Naismith on view at the Nelson-Atkins Museum of Art. This original set of 13 rules helped establish one of the world's most popular sports.

For more information click [here](#).

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KANSAS CITY REPERTORY THEATRE PRESENTS  
*CABARET*

**Date & Time:** Begins March 18, check website for specific dates and times

**Fees:** Prices vary according to seating

**Location:** UMKC Spencer Theater, 4949 Cherry

Set in 1931 Berlin, the outside world is torn apart by politics while inside the cabaret there is a whole other world of freedom and pleasures. The Kansas City Repertory Theatre will have special on-stage cabaret table seating available for this production. Don't miss the opportunity to enjoy one of the great musicals of all time!



For more information click [here](#).

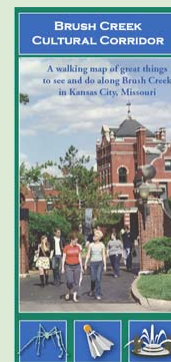
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For a complete listing of events and activities  
in the Corridor, visit

[www.kcartswalk.com](http://www.kcartswalk.com)

BRUSH CREEK CULTURAL CORRIDOR  
WALKING MAPS AVAILABLE

Brush Creek Cultural Corridor maps identify and connect our community's cultural assets along Kansas City's Brush Creek Corridor. Copies of this map are available by contacting Brush Creek Community Partners at 816-523-2991 or email [kathy@bccp.org](mailto:kathy@bccp.org).



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